
Mellon
Educate

Who are Mellon Educate?

Building better lives through education

- An Irish-based education and construction NGO established in 2002
- All charitable works have been carried out in the townships of South Africa
- In the first 10 years over 36,000 houses were built
- In 2013 the charities focus turned to providing both infrastructural and curricular education improvements
- To date over 27,000 volunteers from Ireland, UK, South Africa, USA, Australia and many other countries have helped to provide quality housing and educational improvements to over 310,000 South Africans

Homes Built for

250,000

Homeless People over the past 22 years









Schools and Classrooms built for

65,000

Children since 2013



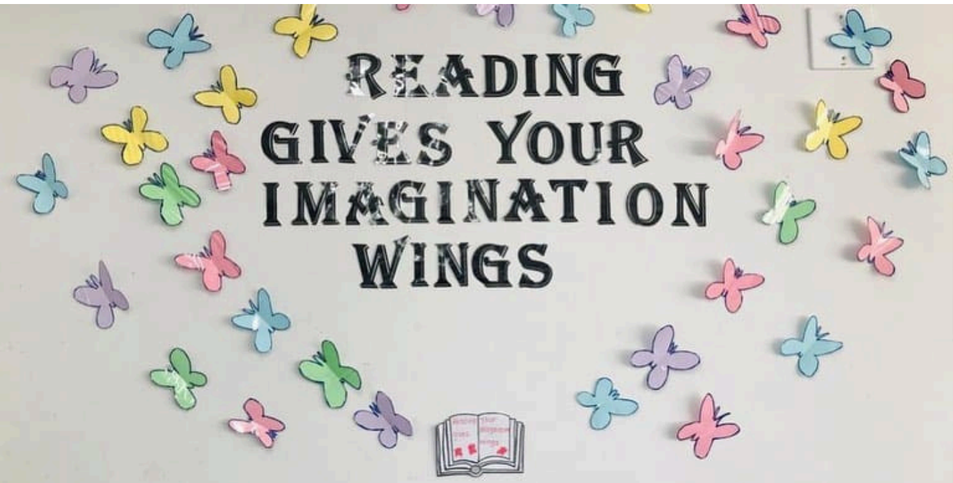






Our current mission is to teach 100,000 children to read.
We need your help to achieve this











Awards & Recognition

- City of Cape Town Mayors Medal Exceptional Achievement in the Area of Social Affairs and Services
- Govan Mbeki Housing Award
- Meteor Humanitarian Award
- Nelson Mandela was an avid supporter
- Numerous Quality Awards









YOUR SUPPORT

We invite you to become a strategic partner in delivering a world-class Literacy Hub's to underprivileged children across South Africa.

This initiative is designed to equip every child with access to age-appropriate books, an inspiring reading environment, and expert-led literacy support.

Your support can help drive systemic change in one of South Africa's most under-resourced communities, laying the foundation for lifelong learning and opportunity.

- **€34,000 can fund the build and setup costs of a literacy hub.**
- **Creation of a fully furnished reading centre, complete with carefully selected educational books, flexible seating, and digital literacy tools.**
- **Directly benefit over 350 learners per year, enhance reading skills school-wide, and provide professional development for our team of community literacy tutors.**



TOTAL COST

The upcoming Building Blitz will be delivered in close collaboration with the Western Cape Education Department, which will serve as a significant funding and strategic partner.

This ambitious project focuses on the construction of a state-of-the-art Literacy Hub and the critical upgrading of existing school infrastructure within the heart of Nomzamo township, an area where educational resources are severely underdeveloped.

The total cost of the project is estimated at **€1.3 million**, covering everything from classroom construction and digital learning spaces to sanitation facilities, teacher training support, and essential community engagement programs.



Literacy Hubs Explained



Mellon Educate community literacy tutors play a crucial role in shaping the future of education in South Africa through traditional literacy teaching and AI digital learning

Their influence extends beyond the classroom, inspiring students to aim higher and achieve more.

Our "Double Bubble" approach is a holistic model that addresses both education and community development simultaneously. We understand that improving schools alone isn't enough to break the cycle of poverty, so while one "bubble" focuses on building and enhancing school infrastructure and educational quality, the other works to uplift the surrounding community by providing employment to the local community.

By targeting both areas together, we can create a sustainable and integrated impact in townships.

AI Digital Hubs Explained



Our Digital Hubs harness the power of AI, which provides personalised tutoring for children as they read, to help build critical foundational skills

Our AI software can generate detailed reports for our tutors, allowing them to track student progress and make informed decisions about further instruction.

By integrating AI with reading, we can accelerate literacy development, often doubling the rate of reading growth compared to traditional methods. It is scalable, making personalised tutoring accessible to large groups of students.

With real-time insights and adaptive learning strategies, we are able to provide an effective and engaging way for children to become confident readers.

Building Blitz Explained



A Mellon Educate Building Blitz is an intensive, high-impact volunteer initiative focused on rapidly upgrading school infrastructure in underserved communities, primarily in South Africa.

Taking place over the course of just one week, each Blitz mobilizes hundreds of volunteers, many of whom travel from Ireland and the UK, to work alongside local builders, teachers, and community members. The goal is to transform dilapidated or overcrowded school facilities into safe, functional, and inspiring learning environments.

The impact of a Building Blitz is immediate and lasting. For learners, it means access to better learning spaces, improved educational outcomes, and renewed motivation. For schools, it offers vital infrastructure improvements that would otherwise be out of reach. And for volunteers, it’s a life-changing experience that combines teamwork, cultural exchange, and tangible results.

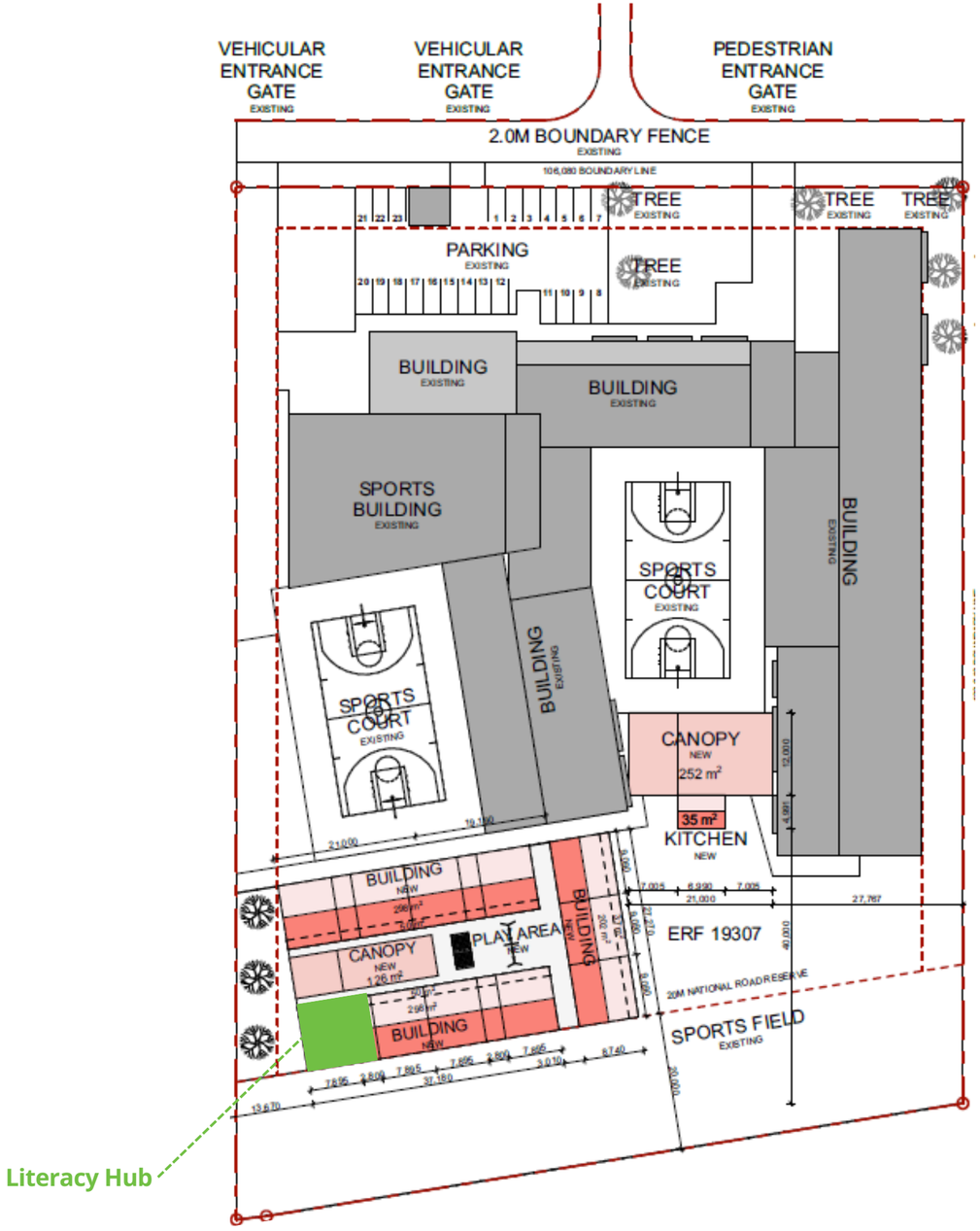
In 2025, over 400 volunteers will participate in our latest Building Blitz at ACJ Phakade Primary School and Simanyene High School in the township of Nomzamo, benefiting over 2,500 children.

ACJ Phakade Primary School

- **6 x Grade R classrooms incorporating toilet facilities and storage**
- **1 x Literacy Hub to support the Mellon Educate Literacy Programme**
- **1 x LSEN (learning support) classroom**
- **3 x standard classrooms for grades 5-7**
- **1 x feeding kitchen**
- **2 covered canopies (1 with seating near the kitchen)**
- **1 x Playground to service the Grade R classrooms**

The literacy hub at ACJ Phakade Primary School is designed to be delivered as a standalone element and is not dependent upon the wider project proceeding. It can be implemented independently, both in terms of infrastructure and funding, and will provide significant educational value on its own.

However, while the hub can function autonomously, it is complementary to the broader project goals, and full integration with the wider initiative would enhance its long-term impact and sustainability



Simanyene High School

- 10 x standard classrooms (2 for each grade 8-12)
- 2 x covered canopies (one with outdoor gym equipment)
- 1 x feeding kitchen
- 1 x toilet block



LEGACY & RECOGNITION

By supporting a Literacy Hub, you have the opportunity to create a lasting legacy, one that empowers generations of learners through access to books, technology, and personalised literacy support. Your investment will play a pivotal role in breaking the cycle of educational disadvantage in one of South Africa's most underserved communities.

In recognition of your generosity, naming rights are available for the Literacy Hub or its key spaces, such as a reading room, play area, etc. Your name, company, or foundation can be prominently displayed on-site and acknowledged in our donor communications, media outreach, and annual impact reports. A permanent plaque at the school will commemorate your contribution, serving as an enduring symbol of your support.

You will also be invited to visit the site, meet the team and local community, and see first-hand the impact your support makes. Whether as an individual, family, company, or foundation, your partnership with Mellon Educate is not only an investment in infrastructure but a statement of belief in a better, more equitable future for all children.



PROVEN PARTNERSHIP IMPACT

Our work with leading corporate partners shows how visionary investment can drive powerful change. A standout example is our partnership with Nutun CX through their **One Agent – One Child** initiative. For every BPO agent hired, Nutun funded literacy support for one child, resulting in over 3,000 children receiving direct literacy intervention. Their €100,000 commitment supported the construction of classrooms and literacy infrastructure while also creating employment for local youth as trained literacy tutors.

The result: improved learner confidence, strengthened community engagement, and a model for meaningful, scalable impact.

This initiative demonstrates what's possible when strategic philanthropy meets shared purpose. Mellon Educate recognises and celebrates these contributions through public branding, permanent on-site plaques, and feature coverage across media channels. Your support can follow a similar path—positioning you not just as a donor, but as a legacy-builder and changemaker with tangible influence on the lives of children and the future of education in South Africa.

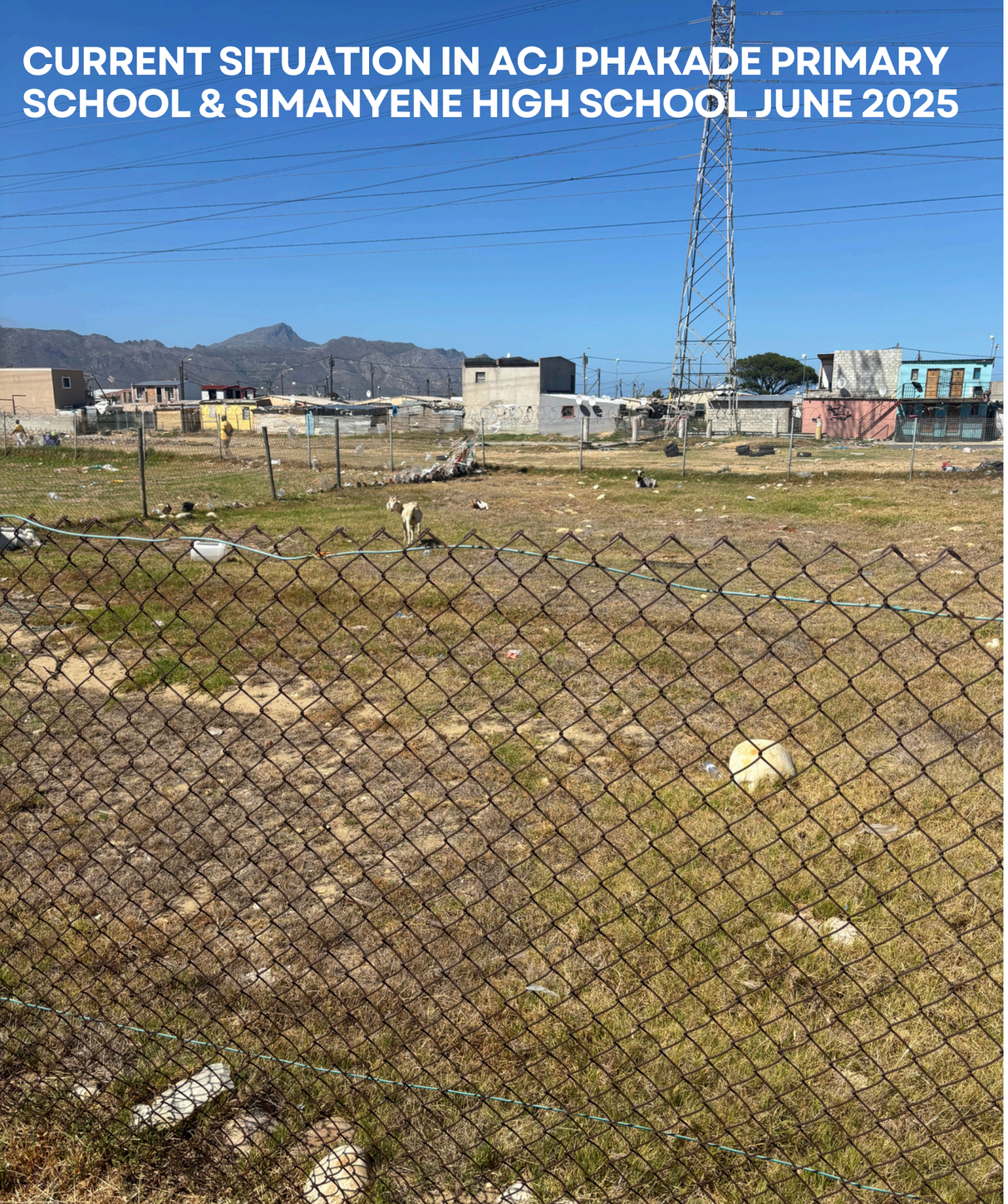


COST BREAKDOWN OF BUILDING BLITZ LITERACY HUB 2025

• Slab	R	63,211.96	€	3,074.50
• Top Structure	R	78,950.76	€	3,840.00
• Roof	R	75,561.09	€	3,675.14
• Plumbing	R	36,880.58	€	1,793.80
• Finishing	R	118,734.64	€	5,775.01
• Stone Guards/Gates	R	27,738.43	€	1,349.14
• Fire	R	24,400.58	€	1,186.79
• Electrical	R	23,478.05	€	1,141.92
• Labour	R	142,868.14	€	6,948.82
• P&G's	R	95,450.00	€	4,642.49
TOTAL	**R**	**687,274.23**	**€**	**33,427.61**



CURRENT SITUATION IN ACJ PHAKADE PRIMARY SCHOOL & SIMANYENE HIGH SCHOOL JUNE 2025











“81% OF SOUTH AFRICAN CHILDREN AGED 9-10 YEARS OLD CANNOT READ FOR MEANING”

SOURCE PIRLS REPORT 2021



"Education is the most powerful weapon which you can use to change the world."

- Nelson Mandela